



JANETTE BROOKS, CPA

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Janette Brooks is a qualified financial expert who has executed on value building initiatives targeted at improving EBITDA in collaboration with the board of directors. Her 20 years of financial industry experience in diverse roles ranging from CPA to CFO and Fiduciary, have allowed her to work with middle market, private equity, ESOP owned and family-owned companies executing on business transition events from both a board level and executive level.

As CFO for a private equity company, Maverick Enterprises, she held P&L responsibility, mitigated FX exposure from Italian raw material aluminum supplier, and reported earnings to the board on a quarterly basis. She helped spur the cultural transition from family business to private equity ownership by deploying technology and policies and procedures throughout the organization. As a wealth management professional in private banking, she managed a portfolio of 63 private companies (C and S Corporations as well as passthrough entities) and private company interest with a market value of about \$1 billion. She holds private company board of directors' positions supporting ongoing operations of family businesses, setting up succession plans and transitioning family businesses and business interests.

Her approachability allows her to form teams with a purpose to transform enterprise value by strategizing on tax efficiency of buy/sell plans vs asset sale, restructure company debt, deploy company assets to improve profit margins (ERP manufacturing implementation), and pre-M&A preparation. She enjoys identifying opportunities where liquidity could improve enterprise value and improve investment worthiness of companies.

As a banking professional she worked under a heavily regulated environment preparing reporting's for the Office of the Comptroller and internal partners ensuring transparency in execution of succession and transition plans. She holds and administers regular board meetings keeping directors focused on current initiatives while planning long term. She is accustomed to maintaining entity governance and compliance and ensuring the ongoing private company earnings goals align with family and trust demands. Janette is looking for board positions with private companies, banks, private equity, fintech, Ag-tech, closely held companies or fund boards. She is interested in fiduciary, audit, risk, and compensation committees.

Janette also lends her experience, and skills to the nonprofit world by serving organizations such as Napa Valley Community College Foundation, OLE Health Foundation, Girls on theRun, Children's Museum of Napa Valley, and most recently as Treasurer of Measure G. She completed Boardbound Training, through the Colorado Women's Leadership Foundation and is a nominee of CalCPA Women to Watch Award in 2023.